

Responsible Travel Tips

Responsible travel maximizes the benefits of tourism while minimizing tourism's negative consequences!

Before You Leave:

Do Your Research

- Consult guidebooks and online resources about your destination's environmental, social and political issues
- Look for websites specializing in responsible/sustainable travel options
- Check if the companies you are considering have achieved recognition in leading responsible travel competitions (such as World Travel & Tourism Council's Tourism for Tomorrow Awards and ResponsibleTravel.com's World Responsible Tourism Awards)
- Check if the companies have ecocertifications and eco-awards or labels
- Ask about environmental policies and practices of hotels & tour operators you are considering
- Ask if the tour operator or hotel supports any local conservation or communitydevelopment projects (see CREST's www.travelersphilanthropy.org)
- If you're interested in 'voluntourism' carefully investigate the local projects (see CREST's <u>Dos and Don'ts of Travel Giving</u> & <u>Travelers' Philanthropy Handbook</u>)

Make Your Transportation Count!

- Explore eco-friendly transportation
 Are low-carbon or public transportation options available, such as trains or buses?
- When traveling short distances, try not to fly. When flying, choose direct flights when possible, on larger planes and/or newer, more fuel efficient fleets
- "Offset" the carbon emissions from your flights to mitigate your carbon footprint
- Choose "green" airports, like Seattle-Tacoma International, Baltimore-Washington International, and San Francisco International, which are taking steps to be more sustainable

While You're There:

Be Responsible with Giving and Buying

- Eat in locally owned restaurants, and stay in locally-owned lodges, hotels and B&B's
- Buy locally made handicrafts and products
- Never buy crafts or products made from protected or endangered animals
- Hire local guides make sure they are licensed and live locally
- Pay the fair price don't engage in overly aggressive bargaining
- Think twice about giving money to children – this can perpetuate a cycle where children are sent to beg rather than school

Be Culturally Sensitive

- Ask for permission before entering sacred places, homes, and private land
- Always ask for permission before taking photos of individuals
- o Dress appropriately for local customs
- Learn some words and phrases in the local language

Be Environmentally Conscious

- Refrain from taking seashells, coral or other natural objects
- Always carry your trash away from natural sites to dispose of properly
- Recycle and compost waste when possible
- Use limited resources wisely, such as water, fuel, and electricity
- Stay on designated trails and observe set distances from wildlife – never provoke, touch, or otherwise engage animals
- Be an animal-friendly traveler; we suggest at minimum following the 5 Freedom, explained by <u>Born Free</u>, and avoiding circumstances that endanger animal welfare

When You Return:

Help Perpetuate Responsible Travel

- Share with others your experiences and promote responsible companies, destinations, and practices (blogging, social media, etc.)
- Consider making a donation to programs that give back and benefit the local community you visited
- o Integrate further responsible travel suggestions into future trips

Helpful Resources for Responsible Travel Trip Planning:

- Center for Responsible Travel (CREST): <u>www.responsibletravel.org</u>
- o Rainforest Alliance Green Your Travel: <u>www.rainforest-alliance.org/green-living/travel</u>
- o Rainforest Alliance Verification: <u>www.rainforest-alliance.org/tourism/verification</u>
- o Ecoclub.com: <u>www.ecoclub.com</u>
- o EcoTour Directory: <u>www.ecotourdirectory.org</u>
- o European Network for Sustainable Tourism Development (ECOTRANS): <u>www.destinet.eu</u>
- o "Green" Hotels Association: <u>www.greenhotels.com</u>
- o Mesoamerican Ecotourism Alliance: <u>www.travelwithmea.org</u>
- o Planeta.com: <u>www.planeta.com</u>
- o ResponsibleTravel.com: <u>www.responsibletravel.com</u>
- o Adventure.Travel: <u>http://www.adventure.travel/</u>
- Book Different: <u>www.bookdifferent.com</u>
- o Kind Traveler: <u>www.kindtraveler.com</u>
- o Lokal Travel: <u>www.lokaltravel.com</u>
- Visit.org: <u>www.visit.org</u>
- o Urban Adventures: <u>www.urbanadventures.com</u>
- o With Locals: <u>www.withlocals.com</u>
- o I Like Local: <u>www.i-likelocal.com</u>

Carbon Offsets Projects and Carbon Footprint Calculators:

- o The Ocean Foundation: www.oceanfdn.org/calculator
- o Sustainable Travel International: www.sustainabletravel.org/our-work/carbon-offset-portfolio/
- o Atmosfair: <u>www.atmosfair.de/en/home</u>
- o NativeEnergy: <u>www.nativenergy.com</u>
- o My Climate: <u>www.myclimate.org</u>
- o Carbon Fund: <u>www.carbonfund.org</u>
- o The Nature Conservancy: <u>www.nature.org/greenliving/carboncalculator/</u>
- o Carbon Neutral: <u>www.carbonneutral.com</u>
- Climate+Care: <u>www.climatecare.org</u>
- o TerraPass:<u>www.terrapass.com</u>
- Carbon Footprint: www.carbonfootprint.com

Responsible travel tips drawn from the following resources: Center for Responsible Travel (<u>www.responsibletravel.org</u>), Global Sustainable Tourism Council (<u>www.gstcouncil.org</u>), Intrepid Travel (<u>www.intrepidtravel.com</u>), EcoTour (<u>www.ecotourdirectory.com</u>), and Expedia (<u>www.expedia.com</u>).



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